

— OPC LAUNCHPAD

Find the gap. Build the *stack*. Launch the business.

12 weeks to discover a real market opportunity and build a fully agentic AI stack around it — followed by a pre-launch runway and a 4-month incubation. No coding required. A registered, operating one-person company by D-Day.

12wk
INTENSIVE
BOOTCAMP

1mo
PRE-LAUNCH
RUNWAY

4mo
INCUBATION
PHASE

0
CODING
REQUIRED

OPC Launchpad
Built on the Kydon Operator
Model
Singapore · 2026

4.8M

agentic AI job postings
globally in 2025 — up 340%
from 2023

73%

of Singapore SMEs plan to
adopt AI in core operations
by 2027

\$50K

ESG Startup SG Founder
grant available to every
graduating OPC

1 in 3

professionals globally now
considering solo business
as primary income

— THE OPPORTUNITY

Your expertise already points to a gap. AI lets you build a business around it.

Every professional carries years of domain knowledge — and with it, a front-row view of the inefficiencies, frustrations, and unmet needs in their industry. OPC Launchpad is designed to help you surface that gap, validate it against real market signals, and build a fully automated AI-powered business to solve it. You bring the domain expertise. We give you the AI stack to productise it.

Find your market gap

Use AI-native research tools to surface real unmet needs in your industry. Validate pain points with synthetic personas and competitive intelligence before you spend a single dollar.

Build your AI tech stack

Hands-on labs every week. Build agentic workflows, RAG-powered knowledge agents, and multi-agent orchestration — all trained on your expertise and your niche.

03 · VALIDATE

Test with real clients

Pre-sell your solution before D-Day. Run real discovery conversations, capture genuine demand signals, and refine your offer based on what the market actually tells you.

04 · GROW

Incubate and scale

After D-Day, enter a structured 4-month incubation with Kydon as your business advisor — access to office space, shared resources, grant pathways, and ongoing strategic support.

Your domain knowledge is the *unfair advantage*. The AI stack is the multiplier.

Most professionals never commercialise what they know. Not because the opportunity isn't there — but because building a business used to require a team, capital, and years. OPC Launchpad compresses that journey into a structured 9-month programme pairing your expertise with a fully agentic AI stack that handles what a team once did.



Identify real gaps, not imagined ones

AI-native market research surfaces validated pain points in your niche before you commit to a direction.



Build a stack that works without you

Eight AI Team functions — from lead gen to client onboarding — running autonomously on your expertise.



Launch and keep growing

Pre-launch runway, D-Day, then 6 months of incubation support to scale what you built.

— WHY NOW

The window for first-mover advantage is open. Not for long.

Every major technology shift produces a wave of early operators who build dominant positions before the market catches up. AI is that shift — and Singapore is at the centre of it. The professionals who build AI-powered solo businesses now will own the clients, the workflows, and the reputation that late movers will spend years trying to catch.

340%

Growth in agentic AI job postings since 2023

Enterprises are not waiting. They are actively sourcing operators who can build and run AI workflows. The demand exists right now. The supply of qualified operators does not.

\$0

Payroll required to run an 8-function AI business

Content, lead gen, sales outreach, client onboarding, support, finance — all eight functions now run on AI. One

person. No team. Margins that were previously impossible for a solo operator.

9mo

From zero to registered, trading OPC

Not a side project. Not a LinkedIn course. A structured 9-month pathway from your domain expertise to a live, revenue-generating one-person company backed by Kydon's incubation ecosystem.

SGD

Singapore government actively funding this transition

SSG Tier 2 course fee support, ESG Startup SG Founder capital, IMDA Spark accreditation — the grant infrastructure exists specifically to back operators like you. OPC Launchpad is built around accessing it.

— THE FULL JOURNEY

Not just 12 weeks. A full 9-month pathway.

The 12-week bootcamp is the foundation — but the programme doesn't stop at D-Day. A structured pre-launch runway and a 4-month incubation phase ensure that what you build in the bootcamp actually goes to market and grows.

MONTHS 1-3 · THE BOOTCAMP

12-Week Intensive — Find the Gap, Build the Stack

Three structured arcs take you from operator mindset and niche validation through a fully built agentic AI stack — and into launch readiness. Every week produces one concrete deliverable. By the end of Week 12 you have a registered entity, a working AI stack, pre-sale conversations logged, and a live GTM campaign underway.

Arc 1 – Operator Foundations

Arc 2 – The AI Stack

Arc 3 – Launch Readiness

D-Day Showcase

Capstone: Operator Readiness Certification awarded by a mixed panel of business advisors, technical assessors, and grant-body representatives.

MONTH 4 · PRE-LAUNCH RUNWAY

Sharpen the Offer. Build the Pipeline. Get Market-Ready.

Before fully committing to market, the pre-launch runway gives you one month to refine your offer based on real feedback from your first client conversations, stress-test your AI stack under operational conditions, and build your initial pipeline before making a public market push. Kydon remains your advisor — available for sprint sessions, stack reviews, and business plan refinement as you approach your full market launch.

Offer refinement

Pipeline building

Stack stress-testing

Kydon advisory sprints

Grant application support

This phase exists because most ventures don't fail at launch — they fail in the weeks before, when the offer isn't sharp enough and the pipeline isn't ready. The runway closes that gap.

MONTH 5 · D-DAY – FULL MARKET LAUNCH

Your OPC Goes Live. Officially.

D-Day is the moment your OPC formally enters the market. Your entity is registered. Your AI stack is live. Your GTM campaign is active. Your first clients are engaged. You pitch your business to a panel, receive your Operator Readiness Certification, and step into the 4-month incubation phase as a fully operating one-person company.

Registered OPC live

AI stack operational

GTM campaign active

Panel pitch

Cert. awarded

D-Day is not a graduation ceremony. It is the first day of trading. Everything built in the previous five months exists to make this moment real.

MONTHS 6-9 · INCUBATION

Kydon Becomes Your Business Advisor. You Become an Operator.

The 4-month incubation phase shifts Kydon's role from training provider to corporate business advisor and ecosystem enabler. You gain continued access to Kydon's office learning spaces, shared resources, and a dedicated advisor who helps you navigate growth, refine your AI stack, and access further funding. The focus moves from building to scaling — acquiring clients, optimising unit economics, and compounding the competitive advantage of your AI stack week by week.

Kydon as business advisor

Office and resource access

Client acquisition support

Stack optimisation

ESG / IMDA grant pathways

Operator alumni community

Graduates who demonstrate strong traction receive targeted support for scaling operations, building a data moat, and accessing further capital through ESG Startup SG Founder and IMDA Spark pathways.

— INSIDE THE 12-WEEK BOOTCAMP

Three arcs. One operating business.

Each arc builds on the last. The sequence is deliberate — and every week produces a concrete deliverable you keep.

ARC 1 · WEEKS 1-4

Operator Foundations

Mission · Niche · Brand · Economics · Legal

- The Operator Mindset and Kydon Model
- Niche gap validation with the 3S Filter
- Brand promise and unit economics
- Legal and compliance awareness
- AI applied to every business task

Capstone

Operator Charter – mission, niche, brand, pricing, entity choice

ARC 2 · WEEKS 5-8

The AI Stack

AI Team · Workflows · RAG · Orchestration

- Design your 8-function AI Team
- Agentic workflows in n8n / Zapier
- RAG-powered knowledge agents
- Multi-agent orchestration and QC
- Both Tests applied every week

Capstone

Live AI Stack Demo – Without-You Test + Articulation Test

ARC 3 · WEEKS 9-12

Launch Readiness

MVP · GTM · Legal Exec · D-Day

- MVP build and pre-sale validation
- Live GTM campaign — first wave sent
- ACRA registration and financial stack
- ESG-ready business plan
- D-Day pitch to panel

Capstone

D-Day Readiness Showcase + Operator Readiness Cert.

— HOW WE COMPARE

OPC Launchpad vs every other option.

There are courses that teach AI. There are accelerators that fund startups. There is nothing else in Singapore that does both — and walks you out with a registered, operating business at the end.

WHAT YOU GET	ONLINE AI COURSE	UNIVERSITY PROGRAMME	STARTUP ACCELERATOR	OPC LAUNCHPAD
Hands-on agentic AI stack build	Rarely	Theory only	Not covered	✓ Every week
Validated niche & business model	No	Assignment only	Sometimes	✓ Week 2
Registered business by end	No	No	Not guaranteed	✓ Month 5
Live GTM campaign sent	No	No	Varies	✓ Week 10
Post-launch incubation support	No	No	Sometimes	✓ 4 months
No coding required	Usually not	Rarely	Often assumed	✓ Zero coding
ESG grant pathway included	No	No	Separate process	✓ Built in

— WEEK-BY-WEEK

12 weeks. 12 things you build and own.

Every week you ship one concrete deliverable — a validated niche, a live automation, a real sales conversation. By Week 12 you have a portfolio of evidence that a business exists, not just a plan.

WEEK	FOCUS	WHAT YOU BUILD
W01	The Operator Mindset Kydon Model, Without-You Test, AI baseline	Personal Operator Profile + AI fluency baseline
W02	Niche and Gap Discovery 3S Filter, synthetic personas, 90-min validation sprint	Validated niche statement + gap evidence scorecard
W03	Brand Promise and Unit Economics Value-based pricing, AI brand lab, prompt library	Brand promise statement + indicative pricing model
W04	Legal and Compliance Awareness Entity types, PDPA, AI as legal first-drafter	Entity decision memo + draft service agreement
W05	Designing Your AI Team 8 functions, HITL design, role-based system prompts	AI Team blueprint + 8 role-based system prompts
W06	Agentic Workflow Architecture n8n / Make / Zapier — 3 live event-triggered workflows	Three live automations + workflow diagram
W07	RAG, Memory and Knowledge Systems Vector stores, embeddings, RAG from your domain knowledge	Functional RAG-powered knowledge agent
W08	Multi-Agent Orchestration and QC Supervisor-agent, observability, cost management	Orchestration design + monitoring plan
W09	MVP Build and Validation Pre-sale validation, first-3-conversations playbook	Functional MVP + 3 pre-validation conversations
W10	Go-to-Market and Sales Stack Channel strategy, outreach automation, first wave live	Active GTM campaign + first outreach wave sent
W11	Legal Execution and Business Plan ACRA registration, Stripe setup, ESG-ready plan	Registered entity + business plan + live financial stack
W12	D-Day Simulation and Pitch Final stack audit, mixed-panel pitch, Cert. awarded	Operator Readiness Cert. + pitch deck

— WHAT YOU LEAVE WITH

Six assets. One operating business.

Every graduate leaves with six things that constitute a real, operating business — not ideas, not frameworks, not a certificate that says you attended.



A registered one-person company

ACRA-registered, bank account open, payment processing live before D-Day.



A working 8-function AI stack

All eight AI Team functions live — content to finance — trained on your expertise and niche.



A validated MVP with pre-sales

Real discovery conversations logged. Real client signals, not assumed market fit.



A live GTM campaign

First outreach wave sent. Channel selected. Content cadence established and running.



An ESG-ready business plan

Formatted for ESG Startup SG Founder grant application. Backed by real validation data.



Operator Readiness Certification

Awarded by a mixed panel. Graded against the Without-You Test and Articulation Test.

— WHO THIS IS FOR

Two audiences. One cohort. Deliberate mix.

The programme pairs mid-career professionals with fresh graduates and young professionals. Mid-career participants bring the niche, the network, and the domain gaps worth solving. Younger participants bring the velocity. Both groups build better together.

Mid-Career Professionals

- ✓ Domain expertise in any industry
- ✓ A clear sense of what's broken in your field
- ✓ No coding or technical background required
- ✓ Ready to commercialise what you already know
- ✓ Looking to build — not just upskill

Fresh Graduates and Young Professionals

- ✓ Entrepreneurship as a real career pathway
- ✓ Build a venture from the ground up
- ✓ Hands-on agentic AI at architectural depth
- ✓ Peer learning alongside experienced professionals
- ✓ Graduate with a business, not just a qualification

— WHAT OPERATORS SAY

The programme doesn't just teach AI. It makes you *dangerous with it.*

"I came in as a logistics manager with 12 years of experience. I left with an AI-powered consultancy that now

"I had no idea what RAG or agentic workflows were before this. By Week 8 I had a working knowledge agent running on my

"The Without-You Test changed how I think about everything I build. I kept asking myself: would this run if I went on

automates supply chain audits for three clients. The niche validation alone was worth it."

MID-CAREER PROFESSIONAL

Supply Chain & Operations · Cohort Preview Participant

own domain data. The technical strand is genuinely hands-on — not death by slides."

FRESH GRADUATE

Business Analytics · Cohort Preview Participant

holiday? By D-Day, the answer was yes. That's the real outcome."

YOUNG PROFESSIONAL

Marketing & Content · Cohort Preview Participant

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